

# Show-Me **MEXICO**



*For Missouri firms who are interested in capitalizing on the countless market opportunities in Mexico.*

**SEPTEMBER 14, 2007**

9:00 AM—1:30 PM

**GOVERNOR'S OFFICE BUILDING**

200 MADISON STREET • ROOM 450 • JEFFERSON CITY • MISSOURI

**FORUM FEE: \$35.00**

INCLUDES SEMINAR PACKET AND MEXICAN BUFFET LUNCH

**Informative Topics:**

- Why should you export?
- Best market opportunities
- Success stories of Missouri businesses
- When and how you use NAFTA "Certificate of Origin"
- Getting Paid - Credit solutions for exporters
- Logistics Solutions for Missouri Exporters
- Dispelling the myths of export trade
- Resources available to Missouri exporters

**Presentations by:**

- U.S. Commercial Service
- MO Department of Economic Development
- KC International Affairs & Trade Office
- UMSL - Center for Transportation Studies
- Commerce Bank—International Department
- Successful Missouri Exporters
- Mexican Consulate
- MarineGrade Marketing

# Show-Me



For more information contact Mark Wine, International Trade Manager at 573.522.6524 or email [mark.wine@ded.mo.gov](mailto:mark.wine@ded.mo.gov)

Fillable PDF or Fax registration to 573-526-1567

**FORUM FEE: \$35.00**

Company Name \_\_\_\_\_

Primary Delegate \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone \_\_\_\_\_

Send payments via check or money order payable to: **Trade Show Revolving Fund**

Attention to: Mark Wine, Department of Economic Development, P.O. Box 118 Room 720, Jefferson City, MO 65102



# Show-Me **MEXICO**

- 9:00 WELCOME  
**Mr. Mike Mills**, Deputy Director; Missouri Department of Economic Development
- 9:05 OPENING REMARKS  
**Rep. Tim Flook**, Chairman; Hispanic Business Trade and Culture Commission
- 9:15 THE NAFTA CERTIFICATE OF ORIGIN – WHEN, WHAT, HOW AND WHO!  
**Mr. Chris Nicoll**; MarineGrade Marketing, Nixa, MO
- 9:45 LOGISTICS SOLUTIONS FOR MISSOURI EXPORTERS  
**Mr. Daniel Rust**, Ph.D.; UMSL Center for Transportation Studies, St. Louis, MO
- 10:05 BEST MEXICO MARKET OPPORTUNITIES  
**Mr. José Somoza**, International Trade Specialist; KC International Affairs & Trade Office
- 10:35 BREAK
- 10:45 MISSOURI COMPANY SPOTLIGHT: GROWING PROFITS WITH EXPORTS  
**Mr. Matt Carr**; Fox Filtration, St. Louis, MO
- 11:00 MISSOURI COMPANY SPOTLIGHT: GROWING PROFITS WITH EXPORTS  
**Mr. Pete Fisher**; Beehler Corporation, Mountain Grove, MO
- 11:15 GETTING PAID – CREDIT SOLUTIONS FOR EXPORTERS  
**Mr. Craig Stevenson**; Commerce Bank, Kansas City, MO
- 11:45 US EXPORT ASSISTANCE CENTER RESOURCES  
**Ms. Margaret Gottlieb**; US Commercial Service, St. Louis, MO
- 12:00 WHY EXPORT, BENEFITS, DISPELLING MYTHS, WHO CAN HELP?  
**Mr. Mark Wine**; Missouri International Trade & Investment
- 12:15 BREAK
- 12:20 LUNCH – MEXICAN BUFFET
- 12:45 KEYNOTE SPEAKER  
**Hon. Everardo Suarez**, Mexican Consul General; Kansas City Mexican Consulate
- 1:15 Q&A
- 1:25 CLOSING REMARKS  
**Rep. Tim Flook**, Chairman; Hispanic Business Trade & Culture Commission
- 1:30 ADJOURN