

**TRADE MISSION
BIOJAPAN 2009 WORLD
BUSINESS FORUM**

DEADLINE: JULY 15, 2009

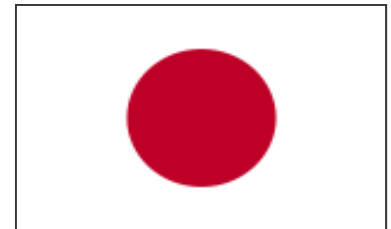
WHEN: OCTOBER 6-9, 2009

WHERE: YOKOHAMA, JAPAN

**ENDORSED BY THE MISSOURI BIOTECHNOLOGY ASSOCIATION AND
IN PARTNERSHIP WITH THE MISSOURI DEPARTMENT OF
ECONOMIC DEVELOPMENT.**

The Missouri Department of Economic Development will be leading a Japan Trade Mission Delegation to participate in BioJapan 2009 World Business Forum in Yokohama from October 6-9, 2009. BioJapan is the longest running international biotechnology event in Japan.

Second in size only to the US, the Japanese biotechnology industry has been identified as a priority industry and the government has provided considerable support to foster this industry and academia has also played a significant role. The market size of the Japanese biotechnology industry in 2007 was \$19.5 billion, a 10.9% increase over the previous year. The purpose of this mission is to promote a select number of Missouri companies and their products. Missouri will exhibit at the USA Pavilion and the Department is focused on recruiting Missouri companies and organizations involved in the following markets: pharmaceutical, medical & biotech equipment, medical devices, biotechnology, contract research, research facilities and accelerator/incubators & research parks. Additionally, throughout recent years, the BIO Japan event has become a growing market for the functional foods and energy technologies. If you have ever thought about doing business in Japan or a strategic alliance with a Japanese firm or organization, please contact Jessica Eads or Krista Zurkamer today.



Participation Fee: \$1100



**MISSOURI DEPARTMENT OF
ECONOMIC DEVELOPMENT**

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PRICE INCLUDES:

- BioJapan 2009 Registration
- Exhibitions
- Seminars
- Presentations
- Workshops
- Pre-Conference Symposium
- 3 Networking Receptions
- Exhibitor Mini-Catalog
- One-on-One Company Meetings
- Transportation In Country

- Lodging Reservation Assistance
- Japanese Business Protocol
- Market Research
- Japanese Company Briefings
- Agent/Distributor Search
- Mission Briefing
- Interpretation Services

*Airfare, lodging, some meals and incidentals costs are the responsibility of the participant. Assistance available upon request.